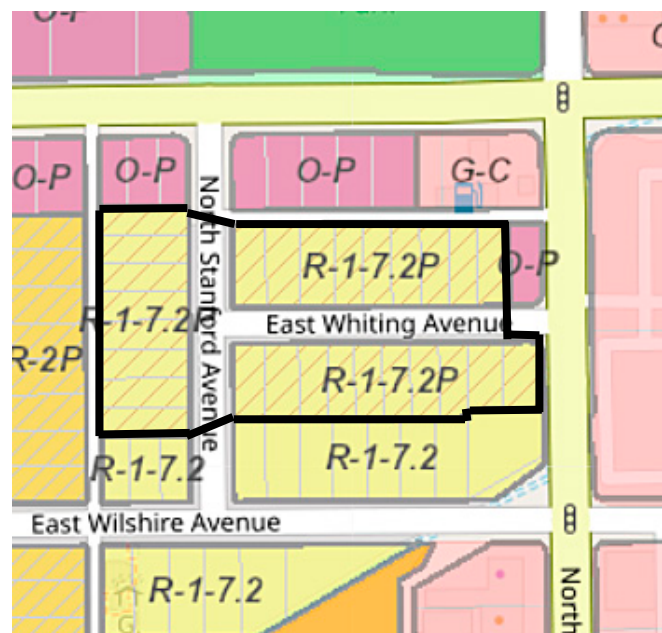


East Whiting & Stanford

The 1100 block of East Whiting Avenue displays an unusual mix of the two most popular revival styles in Fullerton: the Spanish Colonial Revival and Cottage. Constructed in two phases, this block is primarily the work of Ernest S. Gregory, the prodigious residential builder of the 1920s, and characterizes his interest in developing moderate cost housing. Most of the Spanish Colonial Revival houses on the south side of the street were constructed in 1925, while the Cottage style residences on the north side date to 1928. These residences all sold from \$1,000 to \$2,000 less than other housing that was built in Fullerton at the time.

The East Whiting block distinguishes itself as one of city's first constructed tracts where housing was being built before there was a buyer. Generally, during this timeframe development occurred in a piecemeal fashion, with builders starting construction of a house only after the buyer of the lot commissioned it. The housing along Stanford Avenue was built more piecemeal, with a couple of lots not developed until the 1940s and 50s.

A residential preservation zone (R-1P) was applied to this district's residential properties in 2004, at the request from a majority of its property owners.



This district contains one Local Landmark: the Conley House at 1101 E. Whiting Avenue