Townsite, East Status: city-recognized Historic District

This four-block area is named the East Townsite District, because its lies within the platted blocks of the original townsite and illustrates the basic pattern of development occurring in Fullerton between the late 1890s to the early 1920s. The oldest residence in this district is the Potter House at 214 North Lawrence Avenue with an estimated construction date of 1895.

Ernest Gregory constructed many of the houses along the 400 blocks of East Wilshire and Amerige Avenues around 1919, and most of the single-family residences along the 300 blocks of North Newell Place and Balcom Avenue were built by W. A. Holtby at the same time.

Most of the original housing remains unaltered. Some of these lots now exhibit the construction of a detached second unit, usually along a public alley at the rear of the property. The residential preservation zone (R-2P) classification that has been applied to these blocks in 1979, allows for the development of a second unit as long as its design is in keeping with the older residence.

